



Thank you Chamber for hosting an exciting day for the Alvin Community. You know, last year I talked about building on a foundation for our future. We did and we are gaining momentum that is taking Alvin to new heights. You will clearly see today that our strategic partnerships have resulted in a community and a regional picture we all can be very proud of. Along with my Council, we are always very aware of our long established businesses that have been there, such as Joe's BBQ that catered our event today.

Our Strategic Partners

- The Private Sector
- Alvin Community College
- Alvin ISD
- C&R Drainage District # 3
- Brazoria County
- Texas House Rep and Senator
- Alvin Convention and Visitors Bureau
- Alvin-Manvel Chamber of Commerce
- Keep Alvin Beautiful



GAINING MOMENTUM 2011

I want to begin by once again thanking our strategic partners. These people and organizations are invaluable to Alvin. The added effect of the Private Sector continues to have invaluable results.

Rebirth of a Downtown



GAINING MOMENTUM 2011

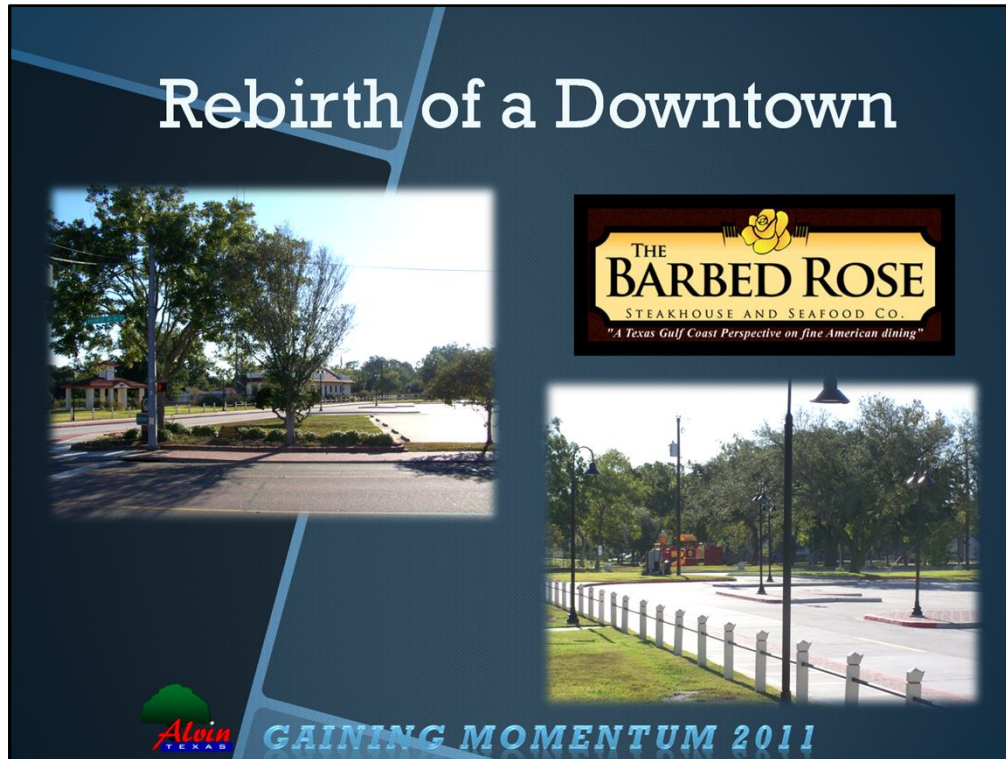
The community had a vision several years ago that included the restoration of our historic Railroad Depot. Over \$300,000 dollars and countless in-kind services and hours were added to the restoration project. This resulted in a grand celebration at the 100-year mark of the Depot.

Rebirth of a Downtown



GAINING MOMENTUM 2011

Our very own Keep Alvin Beautiful was busy as well, winning awards and cash that resulted in the Alvin Clock Tower. But, they didn't stop there. Another award, more cash and the new Mustang Bayou entrance area to downtown arrived.



Now comes in the Alvin Restaurant Group and puts in over \$1 Million dollars creating the Barbed Rose Restaurant and the outdoor Burger Barn. Traffic increased from this development and our many park related events. As a result, we entered into a public/private partnership to build new public parking lots and Depot Centre Blvd.

Public/Private Partnerships



As more investment comes to the downtown area, the City is using some of its sales tax dollars to upgrade utilities to include this 8 inch water line. That ladies and gentlemen, is momentum!



Alvin CVB



- Hotel Occupancy is up 8% over last year
- 6 Familiarization tours and 23 site visits conducted in 2011 for travel and tour guides and associations
- A national government account secured for 3 years with the potential of producing over 6000 room nights. Over 4,000 hotel room nights are booked for 2012 by CVB Director

We continue to utilize the Alvin Depot for the base of our tourism efforts. As you can see...Our convention and tourism efforts are paying dividends. Our region is perfect for so many events, directly attributed to our professional and warm hometown feel from our CVB Director. One of our industry leaders has 20-30 people in each week for training, so you see they still play a large roll in occupancy at our hotels from direct and contractor employees.



Of course we are not isolated by the city limits. I've asked Larry Buehler, our Economic Development Director to share a brief regional picture for you.

A Regional Perspective



ACTIVITY REPORT

2010 – 2011 Fiscal Year

Successful Existing Business Expansion & Recruitment Projects

- **Schlumberger Technology Corporation**
 - \$37.4 million new capital investment
 - 50 new jobs
- **Cyanco International / Ascend Performance Materials**
 - \$47.2 million new capital investment
 - 20 new jobs
- **BASF Corporation**
 - \$50 million new capital investment
 - 20 new jobs

Possible 2011 – 2012 Project Announcements

- **Project Mustang**
 - \$160 million new capital investment
 - 80 new jobs
- **INEOS Olefins & Polymers USA**
 - \$700 million new capital investment
 - 60 new jobs
- **INEOS Olefins & Polymers USA**
 - \$75 million new capital investment
 - 5 new jobs

Thank you Mayor. Last Thursday, The Economic Development Alliance for Brazoria County held their annual meeting. This information was shared with attendees. This organization helps us in many ways. One way is they provide our economic impact analysis, the information my Council needs as they consider ways to continue their pro-business efforts to better our community.

A Regional Perspective



- Industrial Sector - projects recently completed, under construction now, or will soon be under construction
- Cyanco/Ascend, Denbury, Shintech, Schlumberger, Neela, 3M, Dow, BASF
- \$1.138 Billion in Capital Investment
- 267 Jobs

Source: The Alliance

What you see here is a snap shot of industrial activity reported by The Alliance. Significant about these projects is that we have many people working in the plants to our south as well. So as Brazoria County goes, so goes Alvin and we thank our cities and County for their efforts in growing our economy.

A Regional Perspective



- Industrial Sector – possible projects in the next four years
- INEOS, Dow, Chevron Phillips, Freeport LNG
- \$6.27 Billion in Capital Investment
- 562 Jobs

Source: The Alliance

Our future looks bright, but what is represented here is not guaranteed. We will have to remain very aggressive in our efforts toward closing the deals. This will include incentives based on sound information from every direction and of course workforce development.


A Regional View

Brazoria County

- 947 New Residential Permits

Alvin

- 62 New Residential Permits = \$10.9 Million
- Commercial Permits = \$18.7 Million



Brazoria County is still facing challenges. The positive is that foreclosures are leveling off and new home building is on the rise. Alvin has done well this past year. More is coming both in the residential and commercial markets. This includes a new Petsmart in the Highland Shopping Center.

By The Numbers



- Our Population is up 13% from the 2000 Census and we are right at 25,000
- Alvin's Retail trade is 78,994, an increase of 7,900 patrons
- By 2015 there will be 10,000 more trading here

This type of information is what we share with the outside retail and commercial world. We focus on giving them primary job information that results in more people and more demand for goods and services.

By The Numbers



Sales Tax Collections

Oct. 2010 – Sept. 2011

- \$4,434,671
- Increase of \$302,644
- Increase of 7%

Each month, Suzy Kou, our Finance Director reports to the Council on these numbers. So spread the word, shop local at every opportunity. Thank you.

Alvin Certificate of Obligations



- Humane Facility
- Radio Replacement Citywide
- Bob S. Owen Pool Refurbishing
- Alvin Museum Refurbishments
- Police/Fire/EMS Phone System
- Downtown Street Signage and Light Poles
- Brick Sidewalks Downtown
- Fiber Optic Between City Facilities
- City Hall Facility Improvements

So what's in the future and how are we preparing for it? Recently, City Council approved \$4.8 Million in Certificates of Obligations. This money will be used for specific, one-time projects much needed by the community. The major items are listed here, and we will keep you updated as we progress.



One of the most important things we are doing is working with existing business and industry. One example is Reactor Services International. They recently completed their new 5000 sq. ft. Corporate office building. This includes many “Green” design elements and was about a \$1 Million investment. Yes, that is the roof of the building.



They are here! UV Country is open and growing already in their 20,000 sq. ft. facility. They have already hired an additional 13 employees since opening the doors last May. In February, they donated a Kawasaki Mule to the Alvin Police Department.



TNMP's new \$6.5M, state of the art, System Operations Center will monitor and control all TNMP transmission facilities throughout the state. The SOC office will have 18 full time employees and will be staffed 24 hours per day, 365 days per year. The 13,000 sq ft, building is expected to be complete by December 15, 2011 and expected to be operational by January 2012.

CO₂ Facilities (installation in Louisiana)



Denbury Resources is well into their construction of the \$100 Million plus oil and gas separation plant. It will be similar to their Louisiana plant pictures here

The \$100 Million plant is to be operational this November. Pearland and Alvin both are partnering with Denbury bringing jobs and investment to our region.



Dish Network just celebrated five years in Alvin. City officials along with our state rep and chamber chairman joined in the event and toured their center.



Last Thursday Dish announced they are hiring 220 additional employees. They attract employees from the entire region, so very good for our economy.



Melbourne Seniors Development held their Grand Opening last May. This is a \$16 Million Dollar development and they created five new jobs.



cyanco Your Mining Solution

ASCEND PERFORMANCE MATERIALS

Alvin TEXAS

"We will be the **most valued** and **respected** chemical supplier to the mining industry."

- \$47.2 Million Capital Investment
- 20 Employees with average wages of \$85,000

Along with The Alliance, we worked very hard to bring in a new business at our Chocolate Bayou plants site. This is a joint project between Ascend Performance Materials and Cyanco. This location was in direct competition with a location in Canada. They received a tax abatement from Brazoria County, which helped close the deal for our area.

Welcome to Alvin...

Alvin, Texas offers incentives to developers!



Alvin offers a great location for future growth with the willingness to offer incentives to support development. Only minutes from downtown Houston and the Galleria, the Texas Medical Center, both major airports and rail opportunities. The City of Alvin offers companies a variety of office space from Build to Suit, Industrial Facilities with rail access, office parks and undeveloped land with a skilled workforce to fill your business needs.

For more information:
Larry Buehler,
Economic Development Director, 281-388-4242



Kendall Lakes Light Industrial Park...
 More than 200 acres situated in the northern portion of the City of Alvin along SH 35 with easy access to SH 288 and Interstate 45 and rail service from Burlington Northern Santa Fe Rail Road.

For More information:
713-978-5900, EXT 122






KENDALL LAKES

SKYMARK
DEVELOPMENT COMPANY

1616 S. Voss Road, Suite 618 • Houston, Texas 77057 • Tel: 713-978-5900



Kendall Lakes Industrial Park

- Potential
- 120,000 Sq. Ft. Manufacturing Facility
- 50 Employees

Kendall Lakes Industrial Park has been in the marketing phase for over a year now. The Developer along with county and city officials have held several meetings with a company looking to expand in the area. A proposal package is being prepared to build a new manufacturing facility on the site. And...we continue the process of gaining Foreign Trade Zone status.



The most recent purchase/donation of land down by the YMCA and Briscoe Park is under consideration for a future convention center. While this drawing is conceptual only, the city will be discussing options and plans in the near future.



Gulf Coast Collision Center

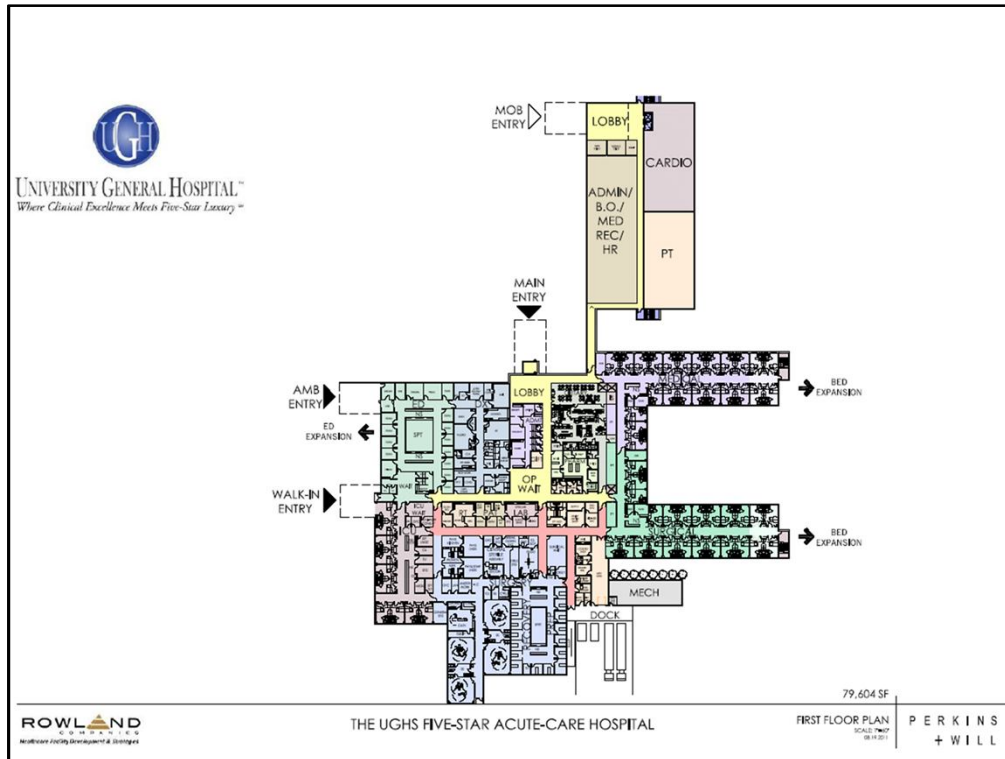
Alamo Custom & Collision
Before

Alamo Custom & Collision
Today

These represent redevelopment and new development. You can see what the former Alamo center looked like. Yet another redevelopment project is under way by the Ron Carter Group at SH6 and Gordon. We say thank you to these investors.



It is my pleasure to introduce two new developments today. For a long time this community has needed additional medical services. Many of you saw the headline story in the weekend Alvin Sun Advertiser announcing a new hospital. I would like to invite Don Sapaugh, President of University General Health Systems up to share a few words about the new Alvin Community Hospital.



Thank you Mayor. UGHS is proud to be a part of the Alvin Community. This project will be built in 3 phases. Phase one is a \$35 Million project consisting of the new hospital and medical office building. We will be creating over 200 jobs with average wages of \$45,000. We have signed a 50-year lease to operate this critical care hospital and look forward to many years in the Alvin community. Thank you.



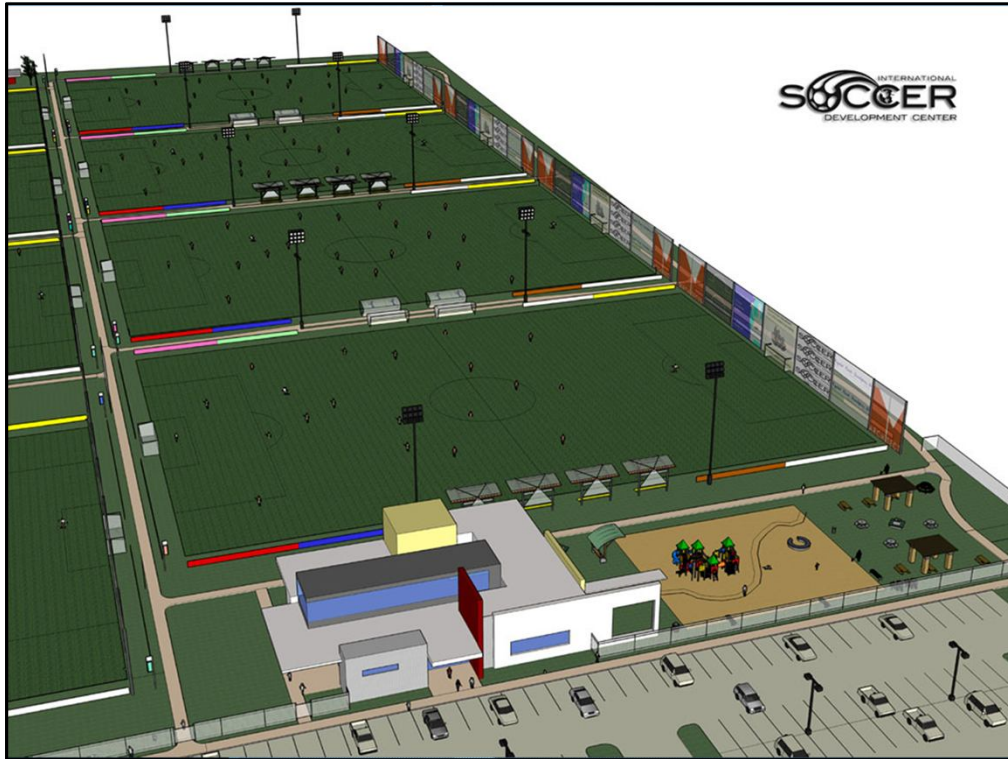
And now for our Second Announcement. Last Thursday night, City Council passed an economic development agreement that will bring new sporting facilities to Alvin and the region. Ladies and Gentlemen, I would like to introduce John Davies of International Soccer Development to share this exciting new venue.



Thank you Mayor. My background is deep in soccer. I was a professional soccer player and many of my family members are also involved in the sport.



International Soccer Development, LLC will be building this development in three phases. Phase one will have 12 soccer fields, concessions, parking and a stadium.



Additional phases will include a restaurant and future hotel. We believe this will be a great recreational sporting venue for the entire region.



This City Council never forgets to honor those in and around our community. They contribute so much to make this a better place. This includes some of our own staff members of the City of Alvin. The next set of slides shows many we have honored and thanked for their service to this community.







































I thank our City Council for their pro-business and pro quality of place efforts. It is through your policy directions we are gaining this momentum. I'd also like to thank the City Staff with the leadership of our City Manager Terry Lucas. They are working very hard in many areas to improve our city, and people are noticing. Thank you ladies and gentlemen for joining us today.

